

GRANT REQUEST
ISLAMIC ASSOCIATION FOR PALESTINE
PROJECTS AND GOALS
1994

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GOVERNMENT
EXHIBIT
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U.S. v. HLF, et al.

Proposal for the request of financial aid

Subject: Islamic Association for Palestine in North America request for a financial grant.

Introduction:

Since its establishment in 1981, the Islamic Association for Palestine has been one of the largest and most effective organizations in promoting Palestinian heritage and culture and in raising both Palestinian and American awareness of the suffering and aspirations of the people of the Holy Land through annual festivals, newspapers, and many other social and educational means.

In the process of following through with its day-to-day challenges as well as meeting the growing social, spiritual, and educational needs of both the Palestinian and American communities in the United States, the IAP is in need of financial support from relief and development institutions in order to better serve the Palestinian community in this country.

Through its various activities and publications, the IAP undoubtedly contributes to the success of many relief organizations.

The following is a detailed scheme of our current projects as well as our plans for the near future along with their financial costs. We hope that your organization would consider contributing to some of these projects.

Publications:

Recognizing the insufficient amount and quality of information in the major American media about the suffering of the Palestinians, the IAP began issuing publications in both Arabic and English. The IAP publications thus target audiences of different ethnic and linguistic backgrounds. The publications are in addition to several occasional pamphlets, papers and brochures published by the IAP.

1- The Arabic bi-weekly newspaper *AL-Zaitouna* primarily focuses on the situation of the Palestinians both in the occupied territories and in the Diaspora. *Al-Zaitouna*, with a circulation of 10,000, costs \$3,000 per issue for the printing costs alone. IAP hopes to increase the circulation of *Al-Zaitouna* to 30,000 which will increase the printing cost to \$8,000 per issue.

In addition to the printing costs and the salaries of those who work on *Al-Zaitouna* there is a \$500 monthly expense for reporting from the occupied territories.

2- Before we re-named *THE MUSLIM WORLD MONITOR* it used to be called *The PALESTINE MONITOR*. but again since there is a

lack of interest in reporting about the Muslim world in the major media, we decided to expand our coverage to cover the Muslim world, while still bringing the issue of Palestine to a large number of American Muslims and non-Muslims alike including American-Palestinians in this continent. Like Al-Zaitouna *THE MUSLIM WORLD MONITOR's* circulation is exceeds 10,000 at a cost of 3,000 per issue. We intend to increase the circulation up to 40,000 and increase the number of pages from 8 to 12 pages. The total cost will be \$9,000.

Both newspapers generate little money through advertisements, and memberships which usually does not cover one third of the total cost yet, we believe that we should continue to educate people about the latest in the Holy Land. This can only be done if donors keep financially and spiritually their support to this cause.

3-The daily fax report:

IAP is keeping the readership well-informed of the situation in the occupied territories and daily basis through a fax network that covers 80 recipients at a monthly cost of \$500. Due to many requests from individuals to be added to the list, we wish to accommodate about 50 more institutions and individuals, who like others will pay certain monthly fees.

IAP Annual cultural festivals

Every year, close to 20,000 people attend the IAP cultural festivals where Palestinian folk dancing, songs and traditional performances are celebrated in 20 US major cities. These festivals serve as some of the best opportunities for relief organizations to fund-raise for the needs of the people of the Holy Land. The IAP AL-Sakhras band that performs at these festivals is eager to perform in more cities next year to reach as many Palestinian communities as possible. Each festival costs the IAP an average of \$3,000 one third of which sale's tickets cover the rest is hoped to be usually covered by donations.

Guest speakers:

It has become an IAP tradition to bring minimum of 15 speakers from within and outside the US on a national tour to Palestinian, non-Palestinian communities, and to American colleges to participate in conventions and lecturing on the issue of Palestine, its people, history and culture. We certainly would like to continue bringing speakers to educate us and others on this cause as numerous colleges and universities are turning to our office requesting speakers and information on the issue if Palestine. These tours cost us annually an average of \$20,000.

Film distribution:

Being considered the organization with the largest Palestinian audience, the IAP has been chosen by many film

production agencies to market and promote the distribution of many video and audio tapes that show more in-depth the real daily suffering of the Palestinians living under the Israeli occupation. Such as *The Story Of a People*, *Ala Hudood Al Watan*, *The Furthest Mosque* and many others.

Media services:

The IAP national office has only one media person who serves as a "source" and handles all the media requests and needs, including the monitoring of biased materials based on negative stereotypes that defame Palestinian culture. IAP has been offering free seminars to Palestinian communities in the United States on how to utilize the media to promote a true image of the people and culture of the Holy Land. Every time this seminar is offered, more and more communities request the IAP's only media specialist to do it. Each time a seminar is held it costs the IAP partial traveling expenses (for instance, ticket and lodging expenses) as well as the printing costs of the hand-outs and booklets which are distributed to participants, which vary from \$100 to \$300 per seminar.

If funds are provided, the IAP is seriously considering a revolutionary expansion in this very crucial area. It is essential to educate our community so that it will better its cause and its image in this country. IAP is planning to hire one more media relations person so that he/she can travel if necessary to serve the community; this will allow the other employee to remain in the national office and help the national and local media report more objectively on the condition of those who suffer in the Holy Land. The projected total expense of this project is in the range of \$20,000 a year starting from the beginning of 1994.

IAP Student Internships:

It is the belief of the IAP that our community must work toward building a brighter future. Toward this end we hope to develop an annual internship program that would both utilize the talents of promising young students and provide them with the type of hands-on work experience that will increase their abilities individually and the resources of the community collectively.

There are several major cultural education projects that the IAP proposes to pursue as part of a student internship program. These include the cataloging of archival photographic material and the development of these resources into a historical/cultural display; the development of English-language booklets on the history and culture of Palestine (for instance, *Religious Shrines in the Holy Land*; *Palestinian Villages and Their Traditions*).

Journalism interns could also be hired to assist in newspaper production.

Such a project would have the double benefit of providing practical career experience, and possibly college credit, to young people in their field of study, and also of providing the IAP with the ability to carry out essential cultural education projects which have been tabled due to a shortage of staff.

Housing and stipend for a 3-month internship period is projected as \$1600 per student. IAP proposes hiring 4 interns for the initial term for a total of \$6400 for the project.

Research studies and pamphlets:

There is a definite lack of high quality English language material on many subjects pertaining to Palestine. A particular need exists for pocket guides and short booklets that are simple and easy to understand, for instance:

- Natural Beauty of the Holy Land* (Geography)
 - The Fig and the Olive* (Palestinian agriculture)
 - Prominent Persons in History* (Series)
- Etc.

The development costs of such publications would be low, with the primary expense being that of printing at \$1000 per printing run of 20,000 copies.

Children's literature on Palestine is also largely unavailable at present. Although multiculturalism is the newest wave in children's publishing, Palestinian folktales and stories simply do not exist in the American market. An easy reader format combined with attractive illustrations is an ideal way to introduce children of all ages to Palestinian culture. Writers have been recruited for this project, however, printing costs and illustrator's costs have yet to be budgeted. \$2500 per title would cover production, printing, and artwork if a modest black-and-white booklet format was maintained.

Upgrading IAP Office Equipment

11x17" printer: Necessary for newspaper production work.
\$2500

PC: \$3000

Answering service system: \$1500

TOTAL GRANT REQUEST

Periodical Publications	
<i>Al-Zaitonah</i>	\$16,000/month
<i>Muslim World Monitor</i>	\$18,000/month
Daily fax report	\$ 320/month
Cultural Festivals	
	\$40,000/year
Speaking Tours	
	\$20,000/year
Film Distribution	
Media Services	
	\$20,000/year
Internships	
	\$ 6,400/year
Research Studies & Pamphlets	
	\$22,500
Upgrading Office Equipment	
	\$ 7,000

The above summary shows the overall scheme of projects and goals the IAP would like to develop in 1994. As we requested in the beginning of our proposal, we hope that your respected organization will be part of the success in carrying out the IAP mission.

Among this variety of projects and goals of the IAP, we hope that your organization will find proposals dear to your heart that you would like to support or sponsor.

We hope to hear from you at your soonest convenience.

Respectfully yours,

Nihad Awad
IAP Public Relations
Submitted on 1/2/1994

enc: IAP Mission Statement
An Introduction to the IAP
Al-Zaitonah
Muslim World Monitor